



## Power Speech® / Power Speech® Executive

### Stop Presenting. Start Performing.



Success is not only determined by a better idea, a more profitable project or a more sophisticated product, but also by the way we communicate these benefits. In high-stake situations, even the best idea will fall short if we fail to **transmit the positive emotions** associated with our idea and if we fail to **convince the audience to take action**. It does not matter if this happens in a department meeting, in front of business clients or in the setting of a public speech: you are always *performing*.

Power Speech® is a **highly interactive, intense training** that provides hands-on exercises, honest feedback and pragmatic advice. Power Speech® will make you *perform* in front of your audience – in-house and externally, in meetings and committees, with managers and clients, at private and public events.

<b>Target Audience</b>	Executives, Managers, Entrepreneurs, Engineers, Scientists, Project Leaders, Group and Team Leaders, Subject Matter Experts who need to <i>perform</i> in high-stake situations. <b>Also available as a one-day, one-on-one training: Power Speech® Executive.</b>
<b>Objectives</b>	<ul style="list-style-type: none"> <li>• Understand that successful presentations do not need <i>PowerPoint</i>.</li> <li>• Adopt and apply pragmatic tools and techniques for convincing speeches.</li> <li>• Learn to structure your speech, your presentation – and even your movements.</li> <li>• Know how to use your own personality to win your audience.</li> <li>• Become aware of your body language – and of gestures that “kill” credibility.</li> </ul>
<b>Contents</b>	<ul style="list-style-type: none"> <li>• The purpose of the presentation: why “informing” is not a valid goal.</li> <li>• The essential rules of communication.</li> <li>• The preparation of a successful presentation.</li> <li>• Develop and communicate the core message.</li> <li>• Your personal strengths (and weaknesses to watch out for!) as a presenter.</li> <li>• Dealing with stage fright. inhibitions ... and questions.</li> </ul> <p>This training involves a multitude of real-life situations. You will hold multiple (mini-)presentations, improvise various speeches, do smalltalk with the CEO ... and obtain <b>feedback from the audience, video recordings and individual support by the trainer</b>.</p>
<b>Credentials</b>	Upon completion, participants receive a seminar certificate. PMP® certified participants can claim 21 PDU for Power Speech® and 8 PDU for Power Speech® Executive.
<b>Language</b>	Available in English, German or French. We can also provide mixed-language training, e.g. documentation in EN and facilitation in DE or FR.
<b>Trainer</b>	Dr. rer. nat. Jörg Hau, PMP and actor on stage (cddm.ch)
<b>Logistics</b>	Power Speech® consists of a <b>3-day interactive training course</b> . We offer both open training and in-house training, either at your site or in a seminar hotel of your choice. Min. 5, ideally ~8, max. 10 participants. 3 days, 1 trainer.
<b>What is Power Speech® Executive?</b>	Power Speech® Executive consists of a <b>1-day, one-to-one individual training and coaching</b> . Date and location are TBD. 1 participant, 1 day, 1 trainer.
<b>Trademark</b>	Power Speech® is a registered Trademark of Quality-Coach.ch, Jörg Hau.

