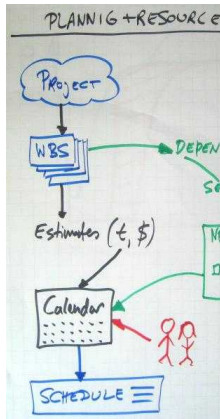




Project Management for Managers The Basics of Project Management in 1 Day



As CEO, you are accountable for the implementation and realization of your company's strategy. You must therefore choose the "best" projects and also guarantee their success ... and yet, you have never learned about the "how to" of professional Project Management in the first place.

As a result, many companies experience a significant difference between the **expectations of top management** and the **reality of the project managers** in the field.

This is the reason why we have developed this new and concise 1-day training that provides a systematic understanding of modern project management.

As an outcome of this training, you will be able to implement your company's strategy using carefully selected projects. You will be able to understand your project managers' "language" and to support them in a **competent** and active role, both for internal projects and with the customer.

Target Audience	Directors, Executive Officers and Senior Managers. Members of the Board and / or similar Administrative Committees.
Objectives and Benefits	<ul style="list-style-type: none"> • Obtain a systematic understanding and overview of modern project management that is based on recognized, international standards. • Use the connection between the company's strategy, the business case and the benefits of the project to "sell" and defend a project internally and externally.\$ • Plan and track your project portfolio effectively, with as planning that is just as detailed as necessary and as flexible as possible. Understand the "project language" to ask the right questions to internal and external project stakeholders. • Understand and manage the human side of project management. Connect the needs and issues of the company, the client, the project team, the sponsor and the steering committee to uncover risks and to create opportunities.
Content	<ul style="list-style-type: none"> • What differentiates a project from daily operations? • Project, program and portfolio management. • Why every project manager needs to know about the company strategy. • How to write the SMART goal of the project - and what a project should <i>not</i> do. • The purpose (and the content) of the project charter. • Key factors for success ... and reasons for project failures. • Why you do not want to talk about "milestones" at the beginning of a project. • The context of the company and the expectations of the stakeholders. • Who does what? Roles and responsibilities in a project. • How (and when) does a project have to be closed?
Standard	100% compatible with the international standard PMI® <i>Project Management Body of Knowledge</i> (PMBOK®) and with the IPMA® <i>International Competence Baseline</i> (ICB).
Language	Documentation and facilitation is available in English, German and French. We can also provide mixed-language training, e.g. documentation in EN and facilitation in DE or FR.
Trainer	Dr. rer. nat. Jörg Hau, PMP
Logistics	The training consists of 1-day interactive classroom course. We can run this course as in-house training at your site or in a place of your choice. Mi. 4, max. 8 participants. 1 Trainer.

